

भारत संचार निगम लिमिटेड
(भारत सरकार का उद्यम)
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)



तमिलनाडु दूरसंचार परिमंडल,
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मोहम्मद अशरफ खान आई.टी.एस.

(मुख्य महाप्रबंधक)

MOHAMMED ASHRAF KHAN ITS
Chief General Manager

No.CGM/TNC/OF/2013

August 19, 2013

Dear Shri

Kindly find enclosed an Annexure containing SSA-wise data giving details of gross Broadband connections given so far. It is observed that all SSAs are in positive trend except Cuddalore SSA which at present is in the negative. Kindly analyse the reasons for not increasing the gross Broadband connections in your SSA and take suitable immediate action to give as many Broadband connections as possible in your SSA.

Broadband connections can be given by conventional method as well as by installation of DSLAMs in GSM BTS sites from tower to tower. In addition to installing DSLAMs in BTS locations, aggressive marketing may be made by your 'Udaan' team. By these methods, it should be possible by every SSA to double the target of gross Broadband connections within 3 months.

Kindly send your feedback report indicating the actions proposed to be taken for increasing the gross Broadband connections within 3 days, say by 22.8.2013.

With kind regards,

Yours sincerely,

Encl: as above.

Shri _____

All SSA Heads,
Tamilnadu Telecom Circle.

Copy :: GM (NWP-CFA) / GM (O)

[Mohammed Ashraf Khan]

GROSS CONNECTIONS (BROADBAND) 2013-14

Sl.No	SSA	Wkg Conn as on 31/03/2013	Apr-13 Gross BB	May-13 Gross BB	Jun-13 Gross BB	Jul-13 Gross BB	Cumulati ve gross BB 2013- 14	wkg conn as on 31/07/13
1	Coimbatore	69618	1350	1252	1534	1606	5742	68831
2	Cuddalore	26640	624	597	585	570	2376	27092
3	Conoor	8268	185	253	517	234	1189	8450
4	Dharmapuri	12611	246	241	234	306	1027	12586
5	Erode	25806	545	568	596	766	2475	25493
6	Karaikudi	13637	351	370	395	365	1481	13869
7	Kumbakonam	19083	522	456	526	602	2106	19523
8	Madurai	43322	817	813	829	998	3457	43066
9	Nagercoil	23311	585	623	646	750	2604	24017
10	Pondicherry	27628	454	483	476	567	1980	27375
11	Salem	33076	584	638	664	687	2573	33738
12	Thanjavur	21794	741	678	670	851	2940	22758
13	Trichy	46944	907	856	1043	1360	4166	46881
15	Tuticorin	17533	407	381	403	497	1688	17710
14	Tirunelveli	24359	639	617	771	758	2785	24906
16	Virudunagar	13998	269	272	281	350	1172	14204
17	Vellore	29757	667	1212	689	787	3355	29832
	Total	457385	9893	10310	10859	12054	43116	460331

